

STEP *by Pollutec* **2026**

**When decarbonisation and circular economy
create a more sustainable model**

The **new** European show for the ecological transformation *by Pollutec*

When decarbonisation and circular economy create a more sustainable model

The new show offering **decarbonation** and **circular economy solutions** to answer **performance, efficiency** and **sovereignty** challenges of European industrial players and local authorities.

Energy efficiency & energy mix, electrification, carbon capture, eco-design, optimisation, resource recovery... these are just some of the topics presented to professionals — **industrial stakeholders and representatives of cities and territories** — who are embarking on these transformations and may not yet know where to turn or how to get started.

STEP *by Pollutec* is where **performance powers ecological transformation.**

EXHIBITORS PROFILES IN CIRCULAR ECONOMY

Circularity as lever for sustainability



UPSTREAM ACTIVITIES	WASTE MANAGEMENT	DOWNSTREAM ACTIVITIES
ECO-DESIGN Upstream design approach: life cycle assessment (LCA), industrial design, material reduction, modularity, repairability, design for disassembly...	POST-USE MATERIALS, RESSOURCES & WASTE COLLECTION Covers the collection, transport and storage of post-use materials and waste (inc water and other resources).	REUSE Covers the restoration, repair, or upgrading of products and components.
MATERIAL SUBSTITUTION Recycled materials, bio-based materials, packaging lightweighting, reusable packaging, packaging formats and conditioning.	SORTING Involves the separation and classification of post-use materials and waste to enable efficient recycling, recovery, or reuse.	RECYCLING & PRODUCT TRANSFORMATION Involves processing post-use materials into new products.
PRODUCTION EFFICIENCY Spare parts, repair, refurbishment, reverse logistics...	TREATMENT Covers the processing of collected waste and post-use materials to make them safe, usable, or recyclable.	LANDFILL Refers to the controlled disposal of waste in designated sites, managing materials that cannot be reused, recycled, or recovered, while minimizing environmental impact.
	STANDARD COMPLIANCE Provides services and solutions to ensure compliance with environmental, safety, and quality standards, helping industries meet regulatory requirements and adopt best practices.	

EXHIBITORS IN DECARBONISATION

Decarbonisation as lever to performance & efficiency



SERVICES	DECARBONISATION	VALORISATION, CAPTURE & COMPENSATION
DIAGNOSTICS & MEASUREMENT Covers auditing, monitoring, and mapping of emissions from industrial sites, buildings, or mobility systems.	ENERGY MIX & LOW-CARBON ENERGY SUPPLY Covers solutions and services enabling the shift from fossil fuels to renewables and energy-efficient technologies.	ENERGY RECOVERY Biomass and Solid Recovered Fuels (SRF)
MONITORING & DATA Includes tools, sensors, and digital platforms for tracking environmental data, managing emissions, and supporting data-driven decision-making.	ELECTRIFICATION & OPERATIONAL EFFICIENCY Focuses on optimizing industrial and operational processes to reduce energy use, emissions, and waste, while improving productivity & sustainability.	CARBON CAPTURE, UTILIZATION & STORAGE Capture CO ₂ emissions, store underground or convert into useful products, reducing greenhouse gases and enabling circular carbon use.
STRATEGY & ROADMAPPING Covers developing decarbonisation strategies, climate action plans, and ESG frameworks, helping organizations plan and prioritize actions for sustainable transition and long-term impact.	BUILDINGS & INFRASTRUCTURE Covers design, construction, and management of buildings and infrastructure with a focus on energy efficiency, low-carbon solutions, and sustainable urban development.	COMPENSATION & NATURE-BASED SOLUTIONS Offsetting environmental impacts through ecosystem restoration, carbon credits, and biodiversity projects.
	MOBILITY & LOGISTICS DECARBONISATION Covers solutions to cut transport emissions through low-emission vehicles, alternative fuels, and sustainable logistics.	

A show designed to attract qualified buyers & prescribers from Europe

Decision-making visitors seeking performance solutions

3 Targets :

TARGET 1: INDUSTRIES

Decision-makers from **Europe's manufacturing industries** (production, energy, maintenance, QHSE, engineering, procurement).

Their objectives:

- Reduce energy costs
- Optimise industrial processes
- Reduce CO₂ emissions
- Recover value from waste (waste valorisation)
- Strengthen sovereignty and secure supplies and resources

TARGET 2: CITIES & TERRITORIES

Technical experts and prescribers working on water, waste, energy, urban planning and infrastructure challenges.

Their objectives:

- Adapt to the impacts of climate change (flooding, drought, heatwaves, etc.)
- Anticipate future needs (nature in cities, stormwater management, upstream pollution prevention, etc.)
- Comply with regulatory requirements (biowaste collection)
- Optimise budgets (energy and water efficiency, pollution prevention, etc.)

TARGET 3: ECO-INDUSTRIES

Companies **specialised in ecological transformation** (energy, water, waste, monitoring, engineering, compliance).

Their objectives:

- Source targeted solutions, suppliers and industrial partners
- Structure and streamline their subcontracting / supplier network
- Engage and activate their professional network

A program built to match with our visitors' objectives

TUESDAY 1st DECEMBER

THEME 1: Geopolitics of Strategic Resources

- Critical materials
- Circular Economy Act
- Resource Dependency & Sovereignty

THEME 2: INDUSTRIAL ROBUSTNESS

- Decarbonisation & industrialisation
 - Transformation Financing
 - Circular Supply Chain

WEDNESDAY 2nd DECEMBER

USE CASES

- Industrial & Territorial Ecology
 - Heavy Decarbonisation
 - Large Scale Circularity

Key Benefits for Exhibitors

- A **2-day event** to keep your investment under control
- **Business meetings** program for all exhibitors (individual outreach and dedicated support)
- **Lead capture and management tools** to scan and qualify your visitors, save time after the show and maximise your business opportunities
- **Digital tools** to generate **leads** ahead of the show and convert them during & after the event
- Turnkey exhibition packages **to optimise** your investment
- **Multiple on-site networking opportunities** to meet prospects — happy hour, conferences, workshops, and more

STEP 2026

+300 Exhibitors

**+9 000 Expected Visitors
from France & Europe**

Targeted countries:
**Germany, Belgium, Spain,
Italy, Poland, Switzerland,
UK**

More info on the show?

[Contact-us](#)



Programme partners



Event partners



Institutional partners

