

New in Paris in 2026

It is possible to combine efficiency, competitiveness and adaptation: visit STEP by Pollutec



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With environmental and climate crises accelerating, increased demand for energy and materials, a recurrence of geopolitical tensions, and supply chain volatility among other disruptions, we can no longer set ecological transformation against the economy but should lose no time in rolling out so-called “green” technologies, which are also real performance levers.

The new STEP by Pollutec trade show provides the keys to achieving this: it is resolutely focused on decarbonisation and the circular economy, bringing a qualified range of dedicated solutions together in one place with a programme of themed conferences and workshops hosted by specialists from various European countries. It also hosts a wide range of business meetings to give the various stakeholders attending the opportunity to network.

STEP by Pollutec will take place in Paris on December 1 and 2. Mathieu Lefèvre, the Minister Delegate for Ecological Transition, will speak during the opening session on Tuesday morning.

Committing to the green transformation not only allows companies to take on environmental and climate challenges, but also reduce costs, secure resources, develop resilience and therefore stay competitive. As the leading European event dedicated to the ecological transformation, STEP by Pollutec will bring together exhibitors presenting concrete solutions, which can be deployed on a large scale and promote material and carbon efficiency. These low-carbon, circular solutions are real levers for performance, resilience and industrial sovereignty, whether products, systems or processes for decarbonisation (energy efficiency and conservation; waste heat recovery; process electrification; renewables, etc.) or for circularity (ecodesign; resource conservation – energy, materials and water; reuse; recycling; recovery; and re-incorporation, among others).

“STEP aims to show concretely that moving towards decarbonisation and the circular economy is beneficial for industrial economic performance and territorial resilience. It is definitely a change of business model and we want to make it easier,” says Anne-Manuèle Hébert, the Trade Show Director.

STEP also offers a programme structured around conferences, case studies from various countries and specific workshops. On the first day, the conferences will focus on three main topics: “Geopolitics and strategic resource management”, “Building European resilience” and “Water Conservation and Circularity: can our industries operate in a closed loop?”. Each offers an analysis of the latest regulatory changes and what potential support is available. International case studies will be presented on the second day – with concrete examples that can be reproduced in terms of implementing industrial and territorial ecology (ITE) and heavy decarbonisation (steel, cement, etc.), feedback on scaling up in several areas (precious metals, PV panels, textiles) and workshops on regulations and financing. Two forums will give exhibitors and trade show partners the opportunity to present their news and solutions.

The event will also host an interclustering meeting programme, organised by Enterprise European Network and divided into three sessions (innovation; transformation; connection between systems) with, for example, renowned clusters from Belgium (GreenWin, District Cleantech, Cluster Ecoconstruction) and the UK (Cambridge Cleantech, Oxfordshire Greentech, Liminal, London & Partners). It is also worth noting that several delegations of buyers and decision-makers from Germany, Belgium, Canada and the United Kingdom will be attending.

A trade show bringing together the different stakeholders in transformation

As the leading event combining environmental performance, competitiveness and resilience, STEP by Pollutec brings together the decarbonisation and circular economy value chain: it is expecting more than 200 professional exhibitors in these fields: solution providers, consulting and engineering providers, support specialists (banks, finance, insurance), institutional stakeholders, professional federations, training organisations, etc. Two specific villages will be set up: a Startups & Entrepreneurs village and a recycling village with Federrec.

In terms of line up, STEP will host speakers from various countries around its Honorary President Brune Poirson, former French Secretary of State for the Ecological Transition. The following were confirmed at the beginning of September: Antoni Ballabriga, Global Director of Sustainability, Strategic Analysis and Advocacy at Banco Bilbao Vizcaya Argentaria SA (BBVA); Maurizio Fusato, Head of the Ecological and Energy Transition Unit at Feralpi Group; Julie Hollis, EuroGeoSurveys General Secretary; Manuel Jacques, decarbonisation and CCUS expert at Technip Energies France; Hervé Lapillonne, Deputy Project Director VAIA/VICAT; Joanna Peltzman, lawyer specialising in environmental law; Janez Potočnik, Co-President of the UNEP International Resources Panel and former European Commissioner for the Environment; Bjarke Skanning, Director of Kalundborg Symbiosis; Céline Tevissen, Director of Procurement and the Circular Economy at SNCF, Bjørn Ugedal, CEO of Mo Industripark.

The exhibition dedicated to biomimicry (Biomim'Galerie) is also worth noting, organised in collaboration with NewCorp Conseil. It will give visitors the opportunity to discover examples of bio-inspired innovations which take nature as a model to meet industrial challenges.

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*Note: Current market capitalisation can be found at <http://www.relx.com/investors>

Visit the website: <https://www.stepbypollutec.com/en-gb.html>

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